Team Leader Instructions

Objective of Team Leader: Support the roll out and operations of the Move for Wellness walk-a-thon!

Team Leader Role:

1) Build a team of walkers who can go out and raise awareness and fundraise on behalf of your team.
2) Act as an intermediary point of contact between the walkers and MHA to help ease the organization’s support function by answering questions, organizing team meetups to walk, motivating your team, and facilitating the distribution of masks to your team upon completion of the walk.

Team Leader Responsibilities:

1) Recruit people to join the walk-a-thon (either on your team or starting their own team)
2) Provide the participants you recruit the material they need by helping them register and download the necessary forms:
   a. Walker Instruction sheet
   b. Pledge form
3) Answer questions
4) After the walk is complete, you will be the primary point of contact for making sure your walkers get the masks they need for their sponsors. MHA will receive a copy of the pledge forms per the walker instruction page and aggregate the number of masks associated with each team leader. From there, you will receive the masks via mail and be responsible for distributing them to your walkers. MHA of GA does not reimburse for postage.

Winning Team – The team that generates the most walkers as well as the team that raises the most money will earn bragging rights and be mentioned on the website along with social media.

Winning Walker - The walker who raises the most funds will get a product from the Dagne Dover collection. Dagne Dover designs purpose built bags for travel, work, and leisure. www.dagnedover.com

If you have questions, please contact:
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