



SPONSORSHIP PROPOSAL

MHAG FEST

About Us

Mental Health America of Georgia (MHAG) is the state's affiliate of National Mental Health America., and was founded in 1957. MHAG is a nonprofit organization with a mission to enhance Georgia's mental health and wellness through education, outreach, and advocacy. MHAG improves lives for people who struggle with behavioral health challenges and promotes policies to support mental illness, health, and wellness for all Georgians.

MHAG strives to reduce suicide rates and eliminate the stigma associated with mental illness. We promote and advocate for mental health as a critical part of overall wellness. We offer prevention services, early identification, develop and deliver training programs, youth programs, provide resource and referral materials. We train first responders, teachers, and community leaders to serve vulnerable populations (active military, veterans and their families, older adults, citizens released from incarceration, children, and the homeless) who are at risk of developing or experiencing mental health challenges. Our goal is to provide mental health care access for all.

Community Impact

14,782

Number of People
Trained in Mental Health
Literacy

152

Number of Counties
Served (152 of 159)

85,306

Number of Kids Served
through Kids on the
Block

JEFF NOLAN

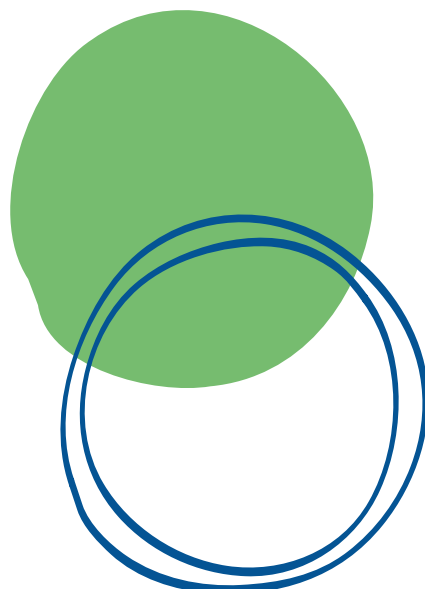
BOARD PRESIDENT

ABDUL HENDERSON

EXECUTIVE DIRECTOR

MADISON SCOTT

DIRECTOR OF DEVELOPMENT





MHAG FEST

May 1, 2022
1pm-5pm
Piedmont Park

This event is the launch of our new annual fundraiser, Mental Health America of Georgia's Mental Health Festival: MHAG Fest. This year's MHAG Fest will be hosted at Piedmont Park's Greystone. The event includes a silent auction, a Mental Health 101 training, Kids on the Block puppet show and kid zone, a yoga class, mental wellness activities, and special guests. We can't wait to share more about this amazing event. We would love to have your support.

Gold Level Sponsorship

Company \$10,000

- Four Tickets to VIP Luncheon
- Ten General Admission Tickets
- Premier Placement on Recognition Board
- Sponsorship Level Recognition in Program Book, MHA Website, and Social Media Outlets (access to 5K Instagram followers)
- Recognition in Weekly Newsletter.
- Free Staff Outreach Wellness Learning Training for 100 staff members.
- Option for promotional material in gift bag.

Silver Level Sponsorship

Company \$5,000

- Two Tickets to VIP Luncheon
- Four General Admission Tickets
- Placement on Recognition Board
- Sponsorship Level Recognition in Program Book, MHA Website, and Social Media Outlets (access to 5K Instagram followers)
- Option to include promotional material in gift bag.

Bronze Level Sponsorship

Company/Vendor \$1,000

- Two Tickets to VIP Luncheon
- Two General Admission tickets.
- Bronze Placement on Recognition Board.
- Option for vendor table at event.
- Recognition in Program Book, MHA Website, and Social Media Outlets (access to 5K Instagram followers).
- Option to include promotional materials in gift bag.

VIP Individual Sponsor

-One VIP Ticket \$500

- Four general admission tickets.
- Placement on Recognition Board,
- Recognition in Program Book, MHA Website, and Social Media Outlets (access to 5K Instagram followers).

General Admission

- Adult \$25
- Child \$10